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## FOR IMMEDIATE RELEASE November 14, 2017

## MARK DAGROSSA JOINS WESTCHESTER PUBLISHING SERVICES

## **Appointed Director of Creative Services**

Danbury, CT, November 14, 2017– Westchester Publishing Services is pleased to announce that Mark DaGrossa has joined the company as Director of Creative Services. Prior to joining Westchester, Mark was a co-founder and principal of Folio Designhaus, LLC (<u>http://www.foliodesignhaus.com</u>), based in Dayton, OH, a successful venture which built upon his 20 years of experience in the Design Department at the Mazer Corporation. Mark brings to Westchester over 30 years of creative design experience from many industry segments, including K-12 educational publishing, marketing services, and digital design. Mark has cultivated an extensive network of design and creative freelance talent, which he will draw upon in this new role.

For nearly 50 years, Westchester has been providing publishers with the highest quality editorial project management and composition (typesetting) services. With the appointment of Mark to the Westchester team and with the design talent he brings with him, Westchester will be able to execute with expert creativity and flair on virtually any design requirement our clients might bring to us.

"Many of our traditional production services publisher clients regularly ask about our design capabilities, so I am thrilled to now be able to offer Mark's talents along with the resources of his professional connections to address the requirements for any design project they may have," commented Tyler M. Carey, Director of Business Development. Kevin J. Gray, Director of Westchester K-12 Publishing Services, added, "Westchester K-12 is a relatively new product line, however, we are already receiving inquiries regarding our design prowess for K-12 development projects. Having previously worked with Mark at the Mazer Corporation, I have the utmost confidence in Mark's design and creative expertise, and the depth and talent of his network."

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## About Westchester Publishing Services:

Founded in 1969, Westchester Publishing Services is the only U.S. employee-owned company concentrating in editorial, composition, and digital conversion services. Westchester Publishing Services has been a trusted partner to the U.S. publishing industry for decades with clients including Macmillan, Harvard University Press, W.W. Norton, The MIT Press,

and Bloomsbury. In 2014, Westchester Publishing Services became a 100% employee-owned company through an Employee Stock Ownership Plan (ESOP). In 2017, Westchester Publishing Services launched a new division, Westchester K-12 Publishing Services to serve the needs of educational publishers.

For information about our expanded offerings, please contact: Tyler M. Carey, Director of Business Development at Westchester Publishing Services, at: 203-658-6581 or tyler.carey@westchesterpubsvcs.com. Further information is also available at: <a href="http://www.westchesterpublishingservices.com">www.westchesterpublishingservices.com</a>.