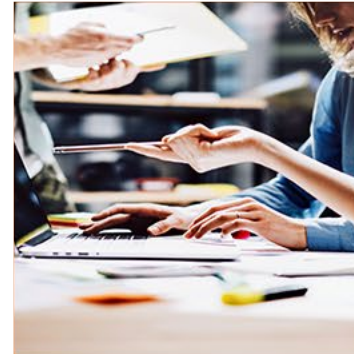




# K-12 Education Legislation & Funding Update

August 30, 2023



# Who is Westchester?

- Westchester Education Services offers development services, including product development, art & design, and production, provided as a full-service package or selected a la carte based on your needs.
- We customize processes to fit your needs, delivering to your expectations, project after project. This is what makes Westchester your trusted partner in education.
- Westchester Education Services is headquartered in Dayton, Ohio, with resources throughout the US, Europe, and India. We are a division of employee-owned Westchester Publishing Services.



# Your host for today's webinar



**Kevin J. Gray**

*President & Chief Content Officer*

Westchester Education Services

# Poll Question

Which of the following are concerns for your organization during the next 12-18 months:

- Adapting our products to meet updated state guidelines
- Having enough people/resources to expand our product lines
- Growing our business by selling into international markets
- How funding allocations could affect district purchasing plans
- All of the above
- None of the above

# Poll Responses



More than one answer permitted, so totals are higher than 100%

# Meet Our Speaker



**JAY DISKEY**

*Principal*

Diskey Public Affairs

- Led the Association of American Publishers' education division
- Former chair of the International Publishers Association's education committee
- Served as a senior staff member of the U.S. House of Representatives' Committee on Education and the Workforce

# Today's Topics

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- K-12 Funding Outlook – Fiscal Year 2024
- State & Federal K-12 Policy/Legislative Trends
- Impacts on education companies
- Summary & Q&A

# Federal Funding

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- COVID-19 Pandemic funding is available until Sept. 30, 2024. As of June 30, 2023, 57.7% of all ESSER relief funds had been spent by states & school districts. *More than \$80 billion remains available*
- Unlike the past several years, annual federal allocations (e.g. Title I) will be lower because of the new “budget caps”



# State Funding

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- FY 2024 increases are strong, but lower than the past two years
- FY 2024 state budgets for K-12 education include:
  - Florida 8.9%
  - Pennsylvania 7.8%
  - Michigan 5%
  - Illinois 4.4%
  - Texas 1.2%
  - California -2%

# State Policy/Legislative Trends

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- Science of reading
- Learning recovery
- Parental rights, reviews of curriculum, other “culture wars” legislation
- School choice expansion
- Early learning
- Math reform/science of math

# Science of Reading

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- More than 80 “SoR” bills introduced at the state level. Significant bills:
  - Georgia (HB 538 enacted)
  - New Mexico (HB 481 enacted)
  - Virginia (HB 1526 enacted)
  - Ohio (HB 33 enacted)
  - Indiana (HB 1558 enacted)
  - Wisconsin (AB 321)
  - Illinois (SB 2243)
  - Oregon (HB 3198 enacted)
  - Michigan (SB 12 enacted)

# Culture Wars

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- Critical race theory, divisive concepts, LBGTQ/gender identity, SEL
- Parental rights, “academic transparency”
- Impacts on education companies

# Instructional Materials

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- Curriculum bills:
  - Literacy, math, media literacy, STEM, climate change education
- State adoption:
  - Texas SB 1605 makes many significant changes to the state's adoption process

# Instructional Materials

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## ➤ Bid/review in 2023:

- Science – Florida, Mississippi, Nevada, Oregon, Tennessee, Texas
- Math – Oklahoma, West Virginia
- World languages – Idaho, Mississippi

## ➤ Bid/review in 2024:

- Science – Alabama, Idaho, New Mexico, North Carolina, Oklahoma
- Math – Mississippi, Nevada, California?
- World languages – Florida, Tennessee

# Federal Topics

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- WCAG accessibility rulemaking
- Congressional action on K-12 issues
- Oversight hearings
- ESSER spending status
- Federal budget – FY 2024 timeline

# International

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- Influx of international companies
- Expansion opportunities in the U.S. market
- Support services for international ed tech companies & publishers



# Summary

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- State support for science of reading initiatives continues to grow. Science of math is emerging
- Culture wars legislation poses difficulties for vendors of content & curriculum
- State K-12 funding remains positive. Federal funding will, for the most part, remain flat
- Congress will have little impact on K-12 policy issues in 2023 and 2024

# Additional Resources

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- [PEN America](#) – Report on “Educational Intimidation”
- [Indiana High Quality Curricular Materials](#) – Working with districts in the state of Indiana
- [Adoption Resources for Publishers](#) – Texas Education Association
- [AI and the Future of Teaching and Learning](#) – report issued by the US Department of Education Office of Education Technology
- [What is the Science of Reading?](#) – podcast with Jennifer Cole, Content Director, Literacy, Humanities and Languages for Westchester Education Services
- [Edtech Insiders podcast](#) – Leaders across the education technology industry discuss important edtech trends

# Thank You

We hope you found today's session informative.

Within the next week, Westchester Education Services will email you a link of the webinar video.



# Tell Us How We Can Help



Westchester Education Services is here to help our clients and colleagues in the education publishing sector identify solutions that resolve your content development challenges.

Meet with us at:

- EdExec Summit, September 6-8
- EdTechWeek, October 2-5
- EdWeek Market Brief Summit, October 25-27

Questions or comments? Email: [kevin.gray@westchesteredsvcs.com](mailto:kevin.gray@westchesteredsvcs.com)

# Tell Us How We Did

You can help us continue to deliver useful information to you by completing the short survey that appears on your screen after the webinar.

You can also access the survey using [this link](#).

